



NEWS RELEASE

FOR IMMEDIATE RELEASE

Date: November 8, 2013

Contact: Clay Phillips

Phone number: 619-688-3356

Email: Clay.Phillips@parks.ca.gov

Silver Strand State Beach Campground Newly Installed Electrical and Water Hookups

Calling All "Snowbirds" to Silver Strand State Beach!

Winter has arrived and many "snowbirds" are seeking a warm location to escape the cold and snow. While already a popular destination for those "snowbirds," after a recent renovation, Silver Strand State Beach Campground has even more to offer. The campground now features full electrical and water hookups. In addition to the new hookups, a new sewage dump station has been installed.

The campground features 124 campsites are now slightly larger than the previous sites. All site fees have been increased by \$15.00 to defray the cost of the hookups. Premium beachfront sites have increased to \$65.00 per night and all other sites have increased to \$50.00 per night. The additional \$15.00 fee for each site is offset by camper savings on the costs associated with fuel for generator operation and fees charged at offsite dump stations.

Since Park policy requires generators to be shut down by 9:00pm each night, these new hookups will allow campers to enjoy electrical service all day and night.

Silver Strand State Beach is known for many things: An almost endless beach where one can find moon snail shells, cockle shells and even the occasional sand dollar. The beautiful bay side of Silver Strand State Beach features unparalleled views of the San Diego skyline with warm water perfect for kayaking, sailing and stand-up paddle-boarding. Pair that with the charming city of Coronado and you have got the perfect fall/winter destination.



Though the campground is laid out atop a converted day-use parking lot (requiring all campers to use only self-contained RVs), its location is unmatched by other coastal campgrounds in Southern California. It is at beach level, immediately next to the sand.

Renovation Possible Through New Enterprise Fund Legislation

The renovation of Silver Strand State Beach is the first project under the new State Parks' Enterprise Fund Program authorized under legislation passed last year. That legislation established a \$13 million fund to be used for new revenue generation projects. A revolving loan account is used to loan funds for construction and installation of new revenue producing projects. When those projects come on line, the new revenue pays back the revolving fund and provides increased revenue to the park system. The Department has 9 other new revenue producing projects in the queue for development in the coming months.

Reservations are available now for Silver Strand State Beach Campground.

To make reservations please contact Reserve America at 1-800-44-PARK (7275), TDD: 1-800-274-7275 or go online to

www.reserveamerica.com

###